WCN Advertising Space

All costs are listed in USD and exclude 5% tax (VAT) where applicable.

**Atrium Balcony Columns**
- $3,000 per column (Four available)

**Mega Wall Internal**
- $8,000 (One available)

**Sliding Doors**
- $5,000 (Four available)

**Free-Standing Towers**
- $8,000 per side (Four available)

**Seating Cubes**
- $5,000 per 100 units

**Pocket Program**
- Inside page $3,000
- Inside back page **SOLD** $7,500
- Back page **SOLD** $10,000
WCN Advertising Space

**Atrium Balcony Columns**
$2,500 per column.
We offer the opportunity to display your brand in a central location of the venue. These columns sit inbetween the exhibition hall and plenary hall, at the main escalators where delegates will cross multiple times throughout the day.

**Approximate dimensions**
Width: 3,950mm
Height: 800mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

**Mega Wall Internal**
$8,000 - Only one available.
This advertising space will ensure your brand gets mega-awareness at WCN. The wall is located in the concourse, next to registration and the main entrance.

**Approximate dimensions**
Width: 2,900mm
Height: 12,000mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

**Sliding Doors**
$5,000 per advertisement - Four available.
We offer the option to brand the glass panels of the sliding doors, used by delegates as a main entrance. This opportunity is for the internal side of the doors.

**Approximate dimensions**
Width: 1,310mm
Height: 1,000mm

The ad dimensions offered are for a part of the sign only, and not the full height and width as seen in the image. Advertising cannot be product-related and must be corporate branding only, due to the public location.

**Free-Standing Towers**
$8,000 per side - Four available.
Have your company logo seen from all angles with the four-sided towers! These towers will be located in the main atrium area. Delegates will flow through this area throughout the day.

Advertising cannot be product-related and must be corporate branding only, due to the public location.

**Seating Cubes**
$5,000 per 100 units.
Allow delegates to take a break and enjoy sitting down while your company message gains optimal visibility with the seating cubes. New to 2020, this sponsorship enables you to provide a clear message of your support to delegates in an original and practical way.

Company logo displayed on two (2) sides; Other sides are WCN branded.

**Pocket Program**
$3,000 - $10,000 - Limited availability.
Place your message in this quick guide, which will be a must-have for every delegate. The WCN 2020 pocket program is a practical pocket guide to the Congress providing delegates with a quick day-to-day view of the scientific program. It is designed in a practical pocket format and distributed to each delegate onsite.

Product advertisement is not permitted.